



Who s Afraid of Clear English? (Hardback)

By David Arscott

SALARIYA BOOK COMPANY LTD, United Kingdom, 2014. Hardback. Book Condition: New. 175 x 107 mm. Language: N/A. Brand New Book. The pronouncements of business, academia, public bodies and local government are choked with jargon and other forms of impenetrable English. This books cuts through pompous and meaningless language to champion clear, transparent writing - and shows readers how to achieve it. Marvel at how screeds of gobbledygook can be translated with ease into everyday English, and learn how to avoid the pitfalls of obscure Latinisms, convoluted sentences and offputting euphemisms. Also featuring templates on how to write effective job applications, letters of complaint, expressions of condolence - and even a Dear John message of farewell! Who s afraid of.? is a series of information books covering aspects of English usage. The text is accessible and entertaining with accurate facts and advice. These are not old-fashioned prescriptive schoolbooks; they guide less confident writers through rules and conditions, highlighting common pitfalls that English language users often face. Pet peeve symbols throughout the text highlight things worth avoiding simply because certain people take exception to them.



Reviews

Extremely helpful for all class of people. We have read through and that i am confident that i am going to going to read through again again down the road. Its been designed in an exceedingly basic way in fact it is simply following i finished reading this pdf in which in fact altered me, alter the way i think.

-- Noel Stanton

Absolutely one of the best pdf We have ever read. I really could comprehended every little thing using this written e book. I am easily could get a satisfaction of reading a written publication.

-- Dr. Odie Hamill

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