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The 60 Second Leader: Everything You Need to Know About Leadership, in 60 Second Bites (Paperback)

By Phil Dourado

John Wiley and Sons Ltd, United Kingdom, 2007. Paperback. Book Condition: New. 214 x 134 mm. Language: English . Brand New Book. This book is the distillation of 30 essential elements of leadership into 60 second digestible chapters. There are also 30 true 60 Second Leader Tales in between the chapters to help bring some of the leader leraning points to life. PRAISE FOR THE 60 SECOND LEADER A good prescription for all of us! Hope the book does well. Guy Kawasaki, Author, Rules for Revolutionaries and The Art of The Start I was very impressed. I approached it as a cynic, thinking it was going to be one of those MBA in a day things. But, I enjoyed it. It s very well put together. Steve Parks, CEO, The Red Group Well done on your refreshing approach to leadership. I recommended your book to a large conference yesterday. Keep going - this world needs people like you. David Taylor, Author, The Naked Leader The book is great. I m really enjoying reading it; very informative, easy to read and a bit irreverent which I really like. I will recommend it to all my friends. It deserves a wide readership!...



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