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## The Third Wave: An Entrepreneur's Vision of the Future (Hardback)

By Steve Case, Stephen McConnell Case

SIMON SCHUSTER, United States, 2016. Hardback. Book Condition: New. 221 x 147 mm. Language: English . Brand New Book. NEW YORK TIMES BESTSELLER WALL STREET JOURNAL BESTSELLER One of America's most accomplished entrepreneurs a pioneer who made the Internet part of everyday life and orchestrated the largest merger in the history of business shares a roadmap for how anyone can succeed in a world of rapidly changing technology. Steve Case's career began when he cofounded America Online (AOL) in 1985. At the time, only three percent of Americans were online. It took a decade for AOL to achieve mainstream success, and there were many near-death experiences and back-to-the-wall pivots. AOL became the top performing company of the 1990s, and at its peak more than half of all consumer Internet traffic in the United States ran through the service. After Case engineered AOL's merger with Time Warner and he became Chairman of the combined business, Case oversaw the biggest media and communications empire in the world. In *The Third Wave*, which pays homage to the work of the futurist Alvin Toffler (from whom Case has borrowed the title, and whose work inspired him as a young man), Case...



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